

Prospectus - Group Art Exhibition California Gold

Celebrating an Influential Founder, MILFORD ZORNES

The PVAA Art Place will be featuring a Group Art Exhibition titled California Gold; celebrating an influential founder, MILFORD ZORNES. PVAA Members are invited to participate in a group exhibition to display their artwork at The PVAA Art Place located at the Montclair Place on the second floor next to Nordstrom and Gallery SOHO. On February 27th from 6pm-8pm there will be an artist reception, book signing and presentation by Hal and Maria Baker in celebration of Milford Zornes' biography "Happiness is a Warm Color in the Shade".

Reservation requests to participate in the upcoming "California Gold" Group Art Exhibition will be processed on a first come first served basis. There is space to accommodate 50 artwork pieces. Exhibitors will receive an email confirmation confirming exhibitors reservation. Artwork submissions will be accepted space permitting on the day of drop-off. So email your reservation request today! Email: thepvaaartplace@gmail.com

Exhibition: Feb 23 - March 15

Drop-off: Feb 22 - 4pm-6pm

Reception: Feb 27 - 6pm-8pm (presentation and book signing)

Pick-up: March 15 - 7pm-8pm

Submission Fee:

\$15 for one entry

\$12.50 each for two entries

\$10.00 each for three entires Submission fees must be paid at Gallery SOHO by cash or credit card *no later than drop-off.*

Sales: Individual sales are made at gallery SOHO with 20% of sales taken by PVAA.

Hosting: It is required to host one 4 hour shift at The PVAA Art Place during the exhibition. Additional shifts are greatly appreciated. Shifts will be coordinated on a first come first served basis by email: info@pvaa.net. An email confirmation will be sent once your request is placed on the schedule. *Hosting should be requested no later than drop off.*

Email Reservation: thepvaaartplace@gmail.com Please indicate how many artwork submissions you are interested in displaying. An email confirmation will be sent to you. Reservation requests will not be accepted after the first 65 submissions.

Artwork Exhibition Requirements: Artwork must be acceptable for public display in The PVAA Art Place and approved before hanging. All artwork must be WIRED, with picture framing wire, or of similar quality. Three Dimensional Art shall be wall hung or placed on a display pedestal or table. Hanging artwork shall use approved hooks only. Check with The PVAA Art Place Manager BEFORE hanging.

Artwork Replacement: If artwork is sold during the show, Artists shall provide another artwork piece in its place.

